



Rate Card

Planning-level pricing bands for development, e-commerce, software and marketing. Final quotes depend on exact scope — use our Budget Calculator online for an interactive version.

Web, App & Software Development (PKR)

TIER	TYPICAL BUDGET	WHAT'S INCLUDED
Starter Site	Up to Rs 80,000	3–5 page brochure site, mobile-responsive, basic SEO setup
Growth Site	Rs 80,000 – 200,000	Up to 10 pages, custom design, CMS, contact forms
Professional Site	Rs 200,000 – 500,000	Fully custom design, admin panel, integrations
Enterprise Build	Rs 500,000+	Multi-role dashboards, custom backend, API integrations

E-Commerce Store Builds (PKR)

TIER	TYPICAL BUDGET	WHAT'S INCLUDED
Starter Store	Up to Rs 150,000	Shopify/WooCommerce store, up to 50 products, 1 payment gateway
Growth Store	Rs 150,000 – 400,000	Custom storefront, multi-courier integration, WhatsApp/SMS confirmation
Professional Store	Rs 400,000 – 900,000	Custom checkout, marketplace integration, inventory automation
Enterprise Commerce	Rs 900,000+	Multi-vendor/subscription commerce, dedicated store manager

SEO & Digital Marketing (PKR / month)

TIER	MONTHLY BUDGET	WHAT'S INCLUDED
Foundation SEO	Up to Rs 30,000	On-page optimization, Google Business Profile, monthly report
Growth SEO	Rs 30,000 – 70,000	Content & link building, competitor tracking, basic ads
Professional Marketing	Rs 70,000 – 150,000	Full SEO + Google/Meta ads, social media management
Enterprise Marketing	Rs 150,000+	Dedicated marketing team, multi-channel campaigns

International clients: these bands are typically invoiced in USD via our Colorado office at standard market rates for each tier — ask us for a converted quote.



Hosting & Infrastructure (Fixed Pricing, PKR)

SHARED HOSTING

Shared Silver — Personal	Rs 15,000 / yr
Shared Gold — Small Business	Rs 36,000 / yr
Shared Diamond — Corporate	Rs 54,000 / yr

VPS HOSTING

Economy VPS — Single Site	Rs 7,500 / mo
Advanced VPS — Medium Store	Rs 12,000 / mo
Ultimate VPS — Dedicated	Rs 15,000 / mo

SSL CERTIFICATES

Standard SSL	Rs 6,000 / yr
Business SSL	Rs 15,000 / yr
Corporate SSL	Rs 60,000 / yr

DOMAIN REGISTRATION (FROM)

.com / .biz / .net / .org	Rs 6,000–7,500 / yr
.co	Rs 9,000 / yr
.pk / .com.pk / .org.pk	Rs 6,750 / 2 yrs

Shopify & WooCommerce Add-Ons

PRODUCT	PLATFORM	PRICE
Universal Courier	Shopify	Free – \$37.50 / 12mo (tiered)
Universal Courier	WooCommerce	Rs 9,000 / 12 months
Robo Calls — Pakistan	Shopify Woo	Free to install, pay-per-call
Universal WhatsApp	Shopify	Free to install, pay-per-conversation
Universal SMS	Shopify	Free to install, pay-per-SMS
Checkout Editor	WooCommerce	Rs 4,500 one-time

All figures on this page are current published prices as of 2026. Full plan comparisons and live details: thettratechnology.com/products.html and [/pricing.html](https://thettratechnology.com/pricing.html).

How to Get an Exact Quote

1. Try the Budget Calculator	thettratechnology.com/services.html#calculator
2. WhatsApp or Call	+92 306 5445980 (PK) / +1 818 619 0048 (USA)
3. Email	info@thettratechnology.com